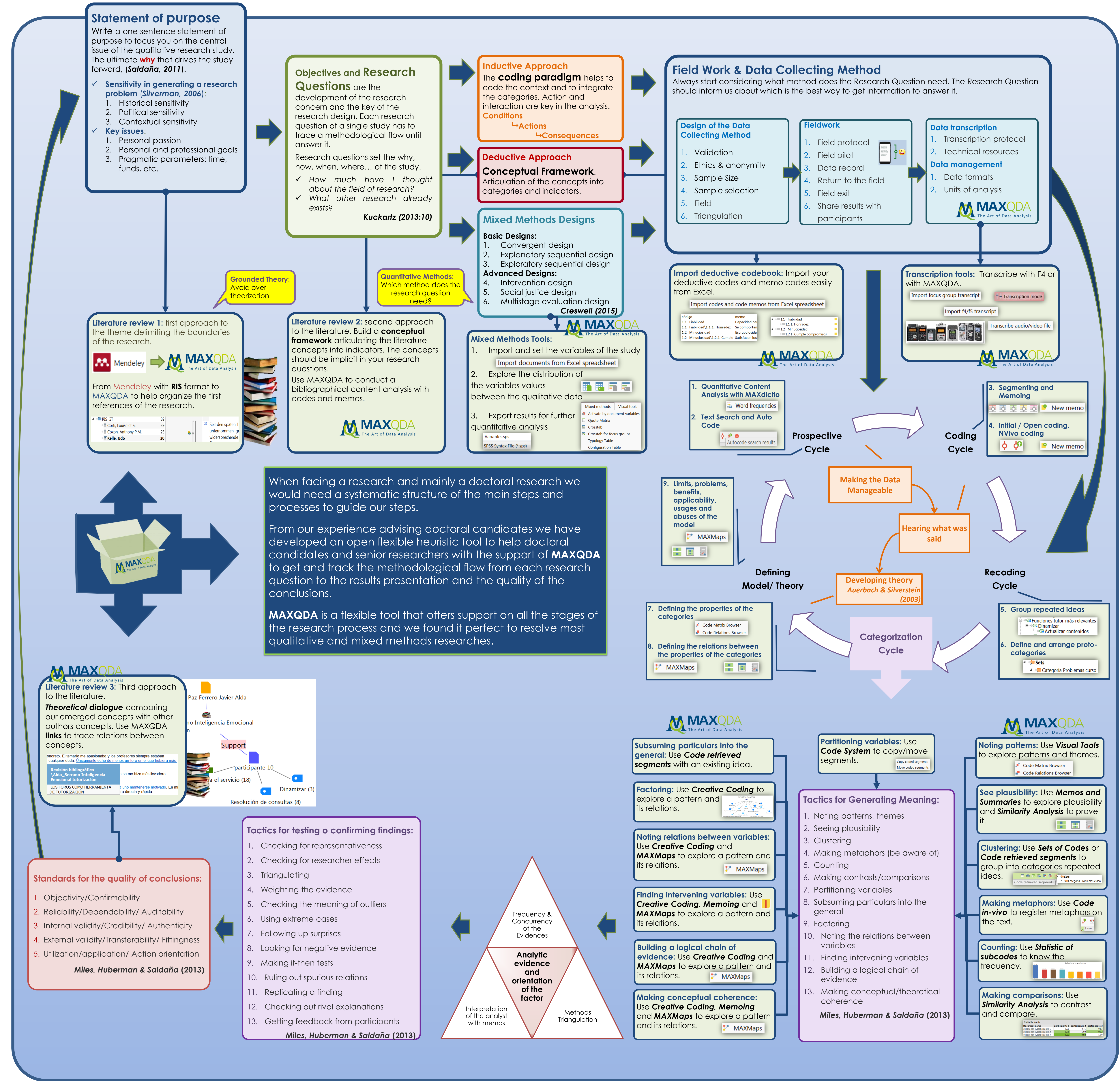


The Design Map as a heuristic tool to resolve a research and the implementation of MAXQDA 12 on the process

Dr. Antoni Casasempere



The Research Design Map Layout

| Research concern / Statement of Purpose: | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|----------------------------|---------------------|-----------------------------|--------------------------------|----------|------|-------------|-----------------|------|-----|-------|--------------------------------------|--------------|---------------------------|-------------------------|---|-------|--------------------|------------------------|---------------|----------------------|--------------------------------|--|---|-------------------|
| Central objectives | Central research questions | Specific objectives | Concrete Research Questions | Deductive Conceptual Framework | | | | Coding Paradigm | | | | Design of the Data Collecting Method | | | | | | | Analysis | Conclusions | RESEARCH RESULTS | | | | |
| | | | | Concept | Category | Code | Description | Conditions | | | | Actions | Consequences | Method of collecting data | Methodological Approach | Items that answer the research question | Field | Sampling selection | Validation of the tool | Triangulation | Strategy of analysis | Tactics for Generating Meaning | Tactics for testing or confirming findings | Evidences that answer the Research Question | Emergent Concepts |
| | | | | | | | | Why | When | How | Where | | | | | | | | | | | | | | |
| CO 1 | RQ 1 | | | | | | | | | | | | | | | | | | | | | | | | |
| CO 2 | RQ 2 | | | | | | | | | | | | | | | | | | | | | | | | |



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